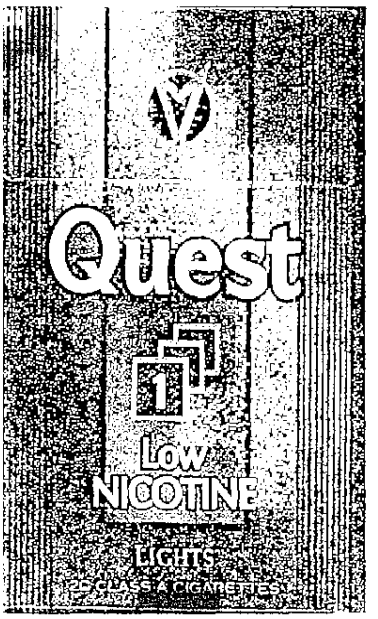
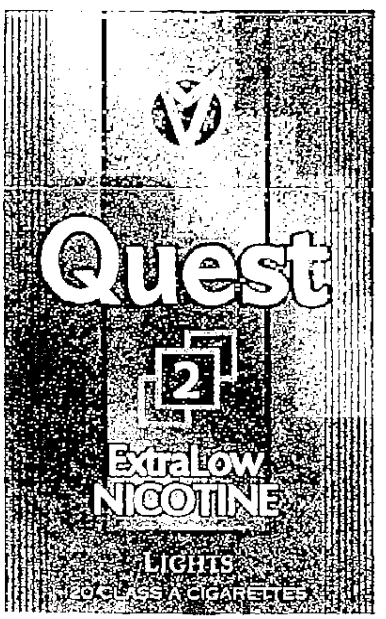
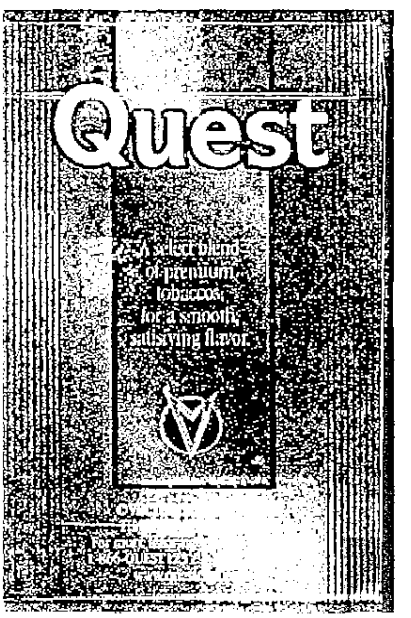
Quest 1 & Quest 2 King Size Box

Liggett Vector – January 2003







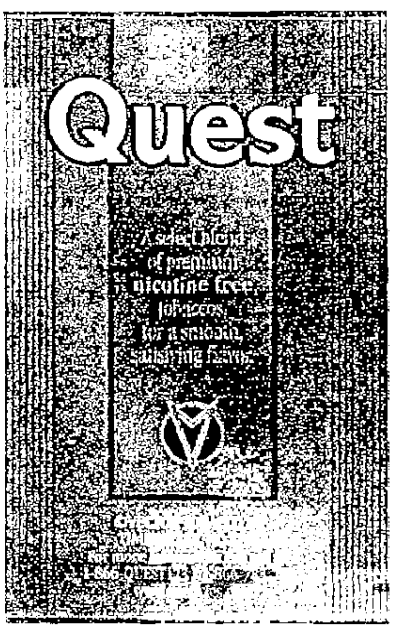
Images scanned from product – June 2003

PM3006374505

Source: https://www.industrydocuments.ucsf.edu/docs/qzkj0001

Quest 3 King Size Box and Pack Onsert

Liggett Vector -- January 2003

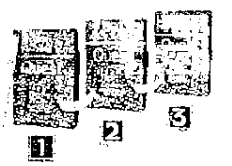


Images scanned from product June 2003

Step to Nicotine Free!

1 Low Nicotine 2 ExtraLow Nicotine 3 Nicotine Free

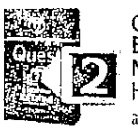
new Quest



Now you can enjoy smoking with lower levels of Nicotine. Introducing Quest 1, 2 & 3. Quest Lights is the first cigarette brand that gradually steps you to Nicotine Free. Real cigarettes, real premium tobacco, real freedom.

Quest 1 Low Nicotine. Which to try first? Why not Low Nicotine Quest 1? It offers real smoking pleasure with reduced Nicotine, 0.6 mg. That's lower than the average Lights cigarette.

(continued on other side)



Quest 2 ExtraLow Nicotine. Here's another one you'll enjoy! ExtraLow Nicotine Quest 2 has only 0.3 mg. of Nicotine, half the level of Quest 1. But still has all the taste you want and expect in your cigarette.

Quest 3 Nicotine Free. Finally, there's Quest Nicotine Free! Quest 3 is Nicotine Free but still gives you all the enjoyment you've come to expect from Quest.

Make it your Quest.™

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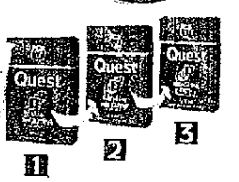
To learn more about this study call 1-866-[illegible]-5733 or visit www.[illegible].com/study

new



Quest 3 contains only trace levels of nicotine—no more than 0.05 mg. per cigarette.

PM3006374506

Source: https://www.industrydocuments.ucsf.edu/docs/qzkj0001